



What happens in Vegas... won't be in The News-Press

When Lee County Superintendent James Browder was named a finalist for the top position in Clark County, Nev., the possibilities were endless — not necessarily his career potential, but pun potential. Las Vegas and its gambling culture would have been a gold mine for us. If Browder had played his cards right, gone forward with his interview this week and gotten the job, we in the news business would have hit the jackpot.

See below for some sample headlines:

- If his interview went well: "Odds in Browder's favor for Vegas job"
- If negotiations got tough: "Browder calls Vegas' bluff"
- If he accepted the Clark superintendency: "Browder deals blow to Lee County," "Browder takes gamble on Vegas," "Browder rolls the dice on Vegas job," "Browder deserts Lee for desert" or "Vegas strips Lee of Browder"

The Clark School Board estimated a base salary of \$270,000 for its new superintendent, which surprised me. I was thinking somewhere along the lines of \$777,777. I wonder if they pay salaries in poker chips or tokens.

So instead of going all-in with our puns, we were comped with just one headline: Browder folds; takes job at Edison State College.